



**You are already on
your way to making
at least £25,000 in the
next year.**

Your own home based business
which promises and delivers fun,
friends and freedom

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Congratulations on taking the first step towards owning your own original art business. This brief prospectus will help you to decide if becoming a Work of Art associate is the life for you.

We have so much to tell you—far more than we can here - but if you like what you see in this prospectus, give us a call and we'll answer your questions and tell you all you want to know.

What is Work of Art?

Work of Art is an exciting and profitable business that gives people original water colour paintings and top quality , limited edition prints from the original.

So, who would want this?

Imagination is the only limit. Any group of people that share a common interest are potential customers. For example, a local cricket team may want a water colour of a match on the village green and each member of the team will certainly want a copy. Your local pub may want a water colour and regulars and visitors can then buy limited edition prints. Companies want pictures of buildings and products for customers, car clubs, gliding clubs, golf clubs, equestrian clubs all want a painting of their favourite object or scene and all of these will then want good quality copies of the originals for their members.

How exactly does it work?

We tell you all of this when you become a Work of Art associate and give you full training in all aspects of running your business. In brief, you will identify local opportunities and arrange to take a number of digital photographs of the object, scene or event. You send these to us (ideally by e mail) and we arrange for the most appropriate water colour artist on our panel to paint an original water colour. When this is approved by your customer, we then use the most up to date printing process to develop limited edition copies of the original.

We can arrange framing and delivery. You collect the money from your customer!



If it sounds simple it's because it is simple. We have done all the hard work leaving you to have all the fun -and make a very good income.

How much can I make then?

Lets assume that you find a very conservative 50 customers in your first year we would expect you to make £60,000 of sales leaving you with well over £30,000 profit. We will show you our business plan and tailor an example specifically to your income needs, sales expectations and expenses so that you have a detailed, individual forecast for your business.

We definitely do not make wild claims about income and like any business the more you do, the more you will earn. We have created the opportunity for you to make as much or as little as you like and will provide you with the highest quality of support to succeed.

In this business our fortunes are linked and the more money that you make the more we make and so we all have a vested interest in success!

Where will I work?

Quite simply wherever you want to. Most people prefer to work in their local area but you are free to choose literally anywhere in the world!

What do we provide?

When you are appointed as a Work of Art associate, you will get a full day's training and a comprehensive operations manual for your business. You will have unlimited free access to our experienced management team for advice on all aspects of running your business. We will also provide you with a starter pack of sample prints together with a CD presentation of examples. You will also benefit from our web site which is providing a growing number of sales opportunities for our associates and you will also be able to use the web site as a selling tool. As part of our team you will not only have our total support but you will also have the ability to network easily with other associates and the ideas never seem to stop flowing.

How much does it cost to become a Work of Art associate?

We have deliberately created your business opportunity as an agency rather than a franchise so that you get all the benefits without the cost. The one off cost of an agency will be covered by your inclusive samples and is priced at just £1500 (plusVAT). There are no other costs.

Will I need anything else?

Yes but you may already have some of these things. Ideally you will need access to a car and we strongly recommend that you have an internet ready computer and a lap top is often better for showing images to customers. A digital camera is the easiest way to take and transmit pictures but an ordinary camera with film developed on to CD will do to start with.



The Next Step

Either call us or contact us via our web site -the contact details are on the first page. We will send you an application form and a copy of our agency agreement for you to look over. Once we have received your application form we can arrange to meet for a chat and we can provide you with a business plan that is specific to you. You will be welcome to take a look at the operating manual for the business and see some examples of the work we have been doing.

Although you will not be bound by any ongoing commitment, you may wish to seek independent advice before finally agreeing to become a Work of Art associate.

